

## Privacy Policy

Information on the processing of personal data in connection with Bielefeld International Conference on Applied Business (BiCAB)

**Data protection information** – Information on the processing of personal data in the context of BiCAB

**Version of this data protection information on the aforementioned processing: 09 October 2023**

**Please note:** The German version (see next page) of this document is the legally binding version. The English translation provided here is for information purposes only.

With this data protection information, Bielefeld University of Applied Sciences and Arts (HSBI) meets the duty to supply information in accordance with Articles 13, 14 of the EU General Data Protection Regulation (EU GDPR) for the aforementioned processing of personal data.

With regard to the terms used below, “personal data”, “processing”, “controller”, “third party” etc., we refer to the definitions in Article 4 of the EU GDPR.

### 1. Contact information

The data controller responsible for the processing is HSBI, a legal entity under public law financed by the German federal state of North Rhine-Westphalia (NRW). It is represented by the President, Prof. Dr. Schramm-Wölk.

#### 1.1. Contact information of the controller

Bielefeld University of Applied Sciences and Arts (HSBI)

Die Präsidentin  
Interaktion 1

33619 Bielefeld

Tel.: +49 521 106-01

Web: <https://www.hsbi.de>

#### 1.2. Contact person for BiCAB

Name: Prof. Dr. Riza Öztürk

E-mail: [riza.oeztuerk@hsbi.de](mailto:riza.oeztuerk@hsbi.de)

Tel.: +49521 106-5085

Web: <https://www.hsbi.de/wirtschaft/ueberuns/fachbereichsverwaltung>

#### 1.3. Contact details of the Data Protection Official

The Data Protection Official can be contacted through the controller's postal address or as follows:

E-mail: [datenschutzbeauftragte@hsbi.de](mailto:datenschutzbeauftragte@hsbi.de)

Tel.: +49 521 106-7743

Web: <https://www.hsbi.de/datenschutzbeauftragte>

### 2. Processed personal data and purposes

In the context of the BiCAB conference, the following personal data are collected and processed for the purpose of organising conference:

- Name
- Email
- Phone number
- Name of university/company/institution
- Country

### 3. Legal bases

The collection of personal data for organising the BiCAB conference is based on the consent of the data subject in accordance with Article 6(1) point (a) EU GDPR.

### 4. Data transfer

As a matter of principle, we do not transfer your personal data to third parties. It is processed by HSBI for the purpose mentioned under section 2.

### 5. Processing period / Erasure of data

Collected data will be erased immediately after the end of the BiCAB conference.

### 6. Your rights as data subject

As data subject, you can assert your rights granted by the EU GDPR at any time:

- The right to obtain information from the contact person named under 1.2 as to whether or not personal data of yours are being processed, and if so, which personal data are being processed (Art. 15 EU GDPR),
- The right to request rectification or completion of the data that concern you (Art. 16 EU GDPR),
- The right to erasure of data that concern you in accordance with Art. 17 EU GDPR,
- The right to obtain restriction of processing data in accordance with Art. 18 EU GDPR,
- The right to withdraw the consent you have given at any time (from the moment of withdrawal onwards). The lawfulness of the processing taking place from consent until withdrawal shall not be affected by this (Art. 7(3) EU GDPR),
- The right to object to future processing of data that concern you in accordance with Art. 21 EU GDPR.

Beyond the aforementioned rights, you have the right to lodge a complaint with the data protection supervisory authority (Art. 77 EU GDPR), e.g. with the authority relevant to the university:

Landesbeauftragte für Datenschutz und  
Informationsfreiheit Nordrhein-Westfalen  
Kavalleriestraße 2–4

40213 Düsseldorf, Germany

Telephone: +49 211 38424-0

E-mail: [poststelle@ldi.nrw.de](mailto:poststelle@ldi.nrw.de)

### 7. Validity of this data protection information

We reserve the right to make amendments to this data protection information in order to update it in accordance with amendments made to relevant laws or regulations, or in order to better respond to your needs. This data protection information is valid in the version last published by the university (for version and date see above).