

## WHERE WILL WE BE?

### Bielefeld

330,000 inhabitants,  
main venue,  
all teaching  
– Field trips to internationally  
successful companies



### Hamburg

1.8m inhabitants,  
Germany's  
"gateway to the world"  
– Field trip to the port



### Berlin

3.8m inhabitants,  
capital of Germany  
– Field trip to *Reichstag*,  
German parliament  
Meeting a political "insider"



### The Hague

550,000 inhabitants,  
metropolitan area  
– Field trip to Peace Palace  
or other international court



### Amsterdam

900,000 inhabitants,  
capital of the Netherlands  
– Explore the city's rich  
cultural heritage



## BUSINESS LIVE – FIELD TRIPS

**Berlin** is a symbol of German history ranging from Prussia, the Nazi Regime, World War II, and the Cold War to German reunification. The agenda contains a visit to the *Reichstag* (the German parliament) including a discussion with a political insider, the Berlin Wall, Brandenburg Gate and Checkpoint Charlie.

**Hamburg** is known as Germany's "gateway to the world" and economic hub. It is a harbour city, connected to the North Sea via the river "Elbe". A visit to the port is part of the program.

The journey to the Netherlands takes place unnoticed (without a border) in just a few hours. Our hostel is located in **The Hague**, where we will visit the Peace Palace, which houses the International Court of Justice. The trip will be rounded off with a city tour through **Amsterdam**.

### Company visits

The European Summer School program includes several one-day field trips to well-known regional companies, which are typical German medium-sized businesses producing high-quality products. Mostly they are family-owned businesses with a specific corporate culture and governance policy. The companies are very successful in the global market, but their production facilities are mainly located in Germany. During the company visits, students will see high-quality manufacturing and get a chance to discuss corporate business strategies with the management.



# HSBI

Hochschule  
Bielefeld  
University of  
Applied Sciences and  
Arts



## Come and discover Europe!

## European Summer School on European Business and Culture

MAY 12 THRU JUNE 20, 2025

hsbi.de



## WHAT WILL I BE GETTING?

### **Business classes in Europe**

- 6 credits/12 ECTS
- Lecturers from different nations
- Working on a real topic as part of a company project
- Exchange with German students
- German language course
- Field trips
- Company visits
- Cultural program
- Free accommodation
- Free local transportation pass
- Full insurance package
- Admin support
- Personal mentoring program

### **What will it cost me?**

- Package price in total 1.990 Euro
- (only cost price charged, no margins)
- Meals not included
- Travel to/from Germany not included

### **At the Ritz or under the bridge?**

- All classes on safe modern campus
- Accommodation in well-equipped dorms in city center
- Efficient local transportation
- Meals available on campus at very reasonable prices

## WHAT WILL I LEARN ABOUT?

### **European Culture/Cross Cultural Management (3 credits/6 ECTS)**

The course provides students with an insight into the European culture in its various facets. It integrates historical aspects of the European unification process as well as current political and social trends within Europe.

### **European Politics and Business (3 credits/6 ECTS)**

This course examines European politics and business from the perspectives of economics, politics and law as well as the functional disciplines of European logistics, supply chain management and mobile marketing.

### **Company project**

Within one week, the students work in mixed teams to find a solution to a real topic given by a regional company. The results are then presented to company representatives.

### **Language? Ja, bitte!**

Course: German as a foreign language, beginners' level  
Course participants should gain an individual cultural experience with people and country. Some knowledge of German makes it easier to establish individual contacts.

### **So what's the learning environment?**

- North American and European students will mix in classes
- 3 hours of morning classes, 1 hour German language class
- Company visits and field trips integrated into program
- Multinational European lecturing team.

## WHO KNOWS MORE?

For more info contact your local international office or directly:

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